

APRIL 2012

THE VOICE OF YOUR INDUSTRY

WWW.COSMETICNEWSUK.COM

COSMETIC NEWS

THE UK'S ONLY FREE OF CHARGE MEDICAL AESTHETICS TRADE MAGAZINE

NEW
RESTYLANE
FOR LIPS.
IRRESISTIBLE
SOFTNESS.

Restylane[®]

29TH - 30TH APRIL 2012

BUSINESS DESIGN CENTRE, ISLINGTON, LONDON

COSMETIC NEWS
EXPO 2012

**12-PAGE
SUPPLEMENT
INSIDE**

ALSO INSIDE THIS ISSUE OF COSMETIC NEWS

ANIMAL TESTING | MOBILE MARKETING | BEST OF BRITISH

COSMETIC NEWS EXPO 2012: THE UK'S LARGEST AESTHETICS MEETING | 29TH & 30TH APRIL 2012 | WWW.COSMETICNEWSUK.COM

SEE US AT
COSMETIC NEWS
EXPO
2012
STAND 58

NEW PIXEL Q-SWITCHED

ABC Lasers has introduced a new high powered Pixel Q-Switched laser to the UK. The fractional non-ablative 1064nm laser is used exclusively with the HarmonyXL platform. Already a hit with dermatologists and laser surgeons in the US, Pixel Q Switched has been featured on the hit TV shows *Good Day LA* and *Dr Oz*. The high-powered Pixel Q-Switched 5x5 mm pixel tip is used for encouraging growth of new collagen fibres and non-ablative skin rejuvenation and is part of the Laser360iQ protocol for complete skin rejuvenation. The Q-Switched laser with non-pixel tips is for the treatment of deep pigmentation and tattoo removal and is part of the Nail360 protocol for the treatment of nail fungus.

STUDIES SHOW STYLAGE® HAS 'JE NE SAIS QUOI'



The STYLAGE® portfolio of products has been shown to have excellent tolerance in the skin in a clinical study. The study undertaken by 10 specialist dermatologists, aesthetic doctors, and plastic surgeons monitored 96 patients treated with STYLAGE® over a one-year period. The researchers found common side-effects of dermal fillers, such as

oedema, redness and hematomas resolved in an average of three days, with no delayed adverse events after a three year follow up. The same results were achieved by with STYLAGE® Lidocaine, STYLAGE® Hydromax and STYLAGE® XL. In the UK a growing number of prominent cosmetic doctors including Dr Elizabeth Dancy and Dr Samantha Robson have introduced STYLAGE® into their businesses. Dr Robson says, "It is my product of choice for doing lips, especially when creating beautiful heart lips because the Mannitol ensures that there is minimal swelling afterwards. Having done heart lips using various products the universal opinion is that the downtime with STYLAGE® was much less with minimal swelling afterwards. The Mannitol should ensure that the inflammatory reaction caused by the procedure is less, meaning that it should also last longer."

Launched in 2008, STYLAGE® by Vivacy is now the third leading hyaluronic acid filler in France, where it is predicted it will sell over one million syringes by the end of 2012. It is also the fifth leading brand in Europe. The patented IPN-Like technology that combines cross linked hyaluronic acid with benefits of Mannitol and Sorbitol antioxidants, has demonstrated its performance, reliability and durability in several published clinical studies and scientific papers.

CARLTON PROFESSIONAL LAUNCHES THERMAVISAGE RF8

Carlton Beauty and Spa Ltd has launched the ThermoVisage RF8 machine. This latest addition to the company's portfolio of products includes radio-frequency and vacuum alongside Colour Therapy for an effective anti-ageing treatment for the face and cellulite treatment for the body. The RF treatment uses waves which excite the molecular structure within the skin's tissues generating heat. This thermal energy stimulates collagen production in the face, tightening and lifting the skin for an anti-ageing effect, and also breaks down fat cells in the body, reducing cellulite. ThermoVisage RF8 includes Multi-Polar Radio-Frequency making it straightforward for the therapist to use, as no frequency adjustment is required. The intensity of the radio-frequency waves is adjustable making it suitable for both facial and body treatments.

Vacuum is also included on the machine. This treatment boosts both the lymph and blood circulatory systems by stimulating the underlying structures. For the face, the increased circulation improves skin texture and increases lymphatic drainage, aiding the removal of toxins. For the body, vacuum treatments help to break down the fatty tissue and cellulite, as well as improving lymphatic and venous circulation whilst toning and improving the appearance of the tissues.

In addition, ThermoVisage RF8 includes Colour Therapy. Used in combination with radio-frequency and vacuum, the Colour Therapy treatment stimulates the skin's cells to facilitate change.



SEE US AT
COSMETIC NEWS
EXPO
2012
STAND 40

SILKPEEL DERMALINFUSION

SEE US AT
COSMETIC NEWS
EXPO
2012
STAND 55

SilkPeel Dermalinfusion is the next generation of skin rejuvenation techniques that has just been officially launched into the UK by SilDerm Group. This new system combines a non-invasive exfoliation of the stratum corneum with simultaneous infusion of clinically proven nutrient rich skin treatments deep into the epidermal/dermal layer to revitalise the appearance of the skin.



Exfoliation is carried out using a medical grade diamond tip head that works under vacuum to gently remove dead skin cells together with any surface hyperpigmentation and discolouration, and buffs away fine lines and wrinkles. As the exfoliated cells are removed, the SilkPeel system infuses specially formulated hydrating and reparative agents deep into the dermis to stimulate collagen production, encourage new cell growth and enhance skin health.

As well as improving skin tone and elasticity SilkPeel Dermalinfusion is effective for a range of skin conditions including dehydrated or dull skin, hyperpigmentation spots, acne scarring and discolouration, enlarged pores and the fine lines and wrinkles resulting from sun damage to the skin. There is also a body hand piece, which is excellent at treating stretch marks and cellulite.

Visible results can be seen after a single treatment but lasting and significant results will be seen after four to six treatments at 14-day intervals.

MEDIK8 HAS THE GROWTH FACTOR

Medik8 has developed a new Growth Factor Serum to help smooth out lines and wrinkles to refine skin texture. The fragrance free, light-weight and non-greasy serum comes with an easy to use dropper bottle and is designed to be applied directly to the affected areas.

The product contains Sh-Oligopeptide-1. This essential active ingredient helps inhibit and prevent cellular breakdown therefore minimising the appearance of wrinkles. It has been proven to increase the number of epidermal cells and the production of collagen, elastin and hyaluronic acid to smooth out the skin. Whilst adding a revitalising glow, the serum helps the natural wound healing process our skin is prone to suffer with age.

The youth activating complex with triple-filtered EGF regulates cell production that slows in efficiency with age. By applying the Growth Factor Serum on a regular basis, it stimulates the growth of fibroblast cells, which are responsible for collagen and elastin formation.



SEE US AT
COSMETIC NEWS
EXPO
2012
STAND 42